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S. Selvaganesan, Su-Cheng Haw, Lay-Ki Soon

School of Computing, National University of Singapore, Singapore

Keywords: XML Keyword search, XML database, Mutual score, Similarity score, Grading

2.

AGRICULTURAL PRODUCT PATTERN EXPLORATION ANALYSIS WITH ALGORITHM OF FP- GROWTH

Ahmet ÇINAR, Fatih TOPALOĞLU

Department of Agricultural Economics, Ankara University, Ankara, Turkey

Keywords: Data mining, pattern exploration

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Convergence of STI Policy Implications of Neoclassical and Evolutionary Schools in Developing Countries

David Martinez, Christopher Lee, Sarah Johnson, Emily Davis

School of Applied Sciences, Peking University, China

Keywords: Technology policy, Evolutionary economics

4.

Infantile Sandhoff Disease with Hypothyroidism: A rare presentation

Dr. Kundan Mittal, Dr. Preeti Raikwar, Dr. Shalini Aggarwal, Dr. Anupama Mittal

Department of Pediatrics, All India Institute of Medical Sciences, New Delhi, India

Keywords: : Infantile Sandhoff disease, hypothyroidism, multiple partial seizures, delayed milestones, hypotonia, megalancephaly, Hexosaminidase A and B Enzyme

5.

A blue Mind: the cognitive effects of text colors on learning

Claudio Lucchiari, Raffaella Folgieri, Marianna Masiero, Gabriella Pravettoni

Department of Psychology, University of Milan, Italy

Keywords: brain computer interface; learning; cognitive psychology;

6.

Generalized Fibonacci polynomials and inverse of triangular matrices

Kenan Kaygisiz, Adem Sahin

Department of Mathematics, Istanbul Technical University, Istanbul, Turkey

Keywords: Generalized Fibonacci polynomials, triangular matrix, Hessenberg\nmatrix

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Antimicrobial and cytotoxicity of different Types of Nanoparticles

Ayad M.Ali \nNabeel K.AL-Ani *\nSarah Ibrahim \nFarooq I.Mohammad** \nSalah M.Al-chalabi **

Department of Biotechnology, University of Baghdad, Iraq

Keywords: Antimicrobial, cytotoxicity, nanoparticles, green Nanoparticles, Mice

8.

The Impact of Gamification on Consumer Engagement with Brands: Empirical Evidence

Joana Neves, Margarida Oliveira, Lara Mendes Bacalhau, Clara Viseu

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Keywords: Gamification, Consumer Brand Engagement, Marketing, Portuguese Gamers.